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FOR IMMEDIATE RELEASE

**HERB HETU NAMED VICE PRESIDENT FOR COMMUNICATIONS
OF THE AEROSPACE INDUSTRIES ASSOCIATION**

WASHINGTON, D.C., March 16, 1987 — Don Fuqua, President of the Aerospace Industries Association (AIA) announced today that Herbert Hetu will fill the newly created position of Vice President for Communications effective April 20. Fuqua, who became President of AIA on January 1, 1987 said, "I speak for all of our members when I say how pleased we are to have this seasoned public relations professional as a member of our new team at AIA. Herb Hetu brings many years of high level experience in the defense and aerospace community with him to this important new post. We are delighted that he is joining AIA."

The senior communications post at AIA was previously held by John F. Loosbrock who retired February 1, 1987, after serving as Vice President, Office of Public Affairs, since 1980.

Before joining AIA Hetu was a senior vice president in the Washington offices of Hill and Knowlton, Inc., where he directed the Federal Services Group which includes counselling in the areas of aerospace and defense, federal marketing, telecommunications, and transportation and technology. Before joining H&K he was a senior vice president of Carl Byoir & Associates, Inc. and general manager of Byoir's Washington office. He previously was president of his own public relations firm, Hetu & Lukstat, Inc. for more than four years.

He has served as the Counselor for Public Affairs to five Presidential Commissions including, most recently, the President's Special Review Board, chaired by former

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Senator John Tower; the President's Commission to Investigate the Space Shuttle Challenger Accident, chaired by William Rogers (1986); the President's Blue Ribbon Commission on Defense Management, chaired by David Packard (1985-86); the National Bipartisan Commission on Central America, chaired by Dr. Henry A. Kissinger (1983-84); and the President's Commission on Strategic Forces, commonly referred to as the Scowcroft or MX Commission, chaired by LtGen. Brent Scowcroft, USAF, (Ret). (1983)

Prior to forming Hetu & Lukstat, Inc. in 1981, he was Director of Public Affairs for the Central Intelligence Agency for 4 1/2 years. In that position, which he established in 1977, he created the first active public information program in CIA history. Prior to the CIA, Hetu was the Assistant Administrator for Communications for the American Revolution Bicentennial Administration in charge of all public affairs and media operations in support of the United States Bicentennial celebrations.

He rose to the rank of Captain in the United States Navy and held senior public affairs positions in Europe, Southeast Asia and the United States before leaving the Navy in 1975. Hetu's last naval assignment was as Special Assistant for Public Affairs to the Secretary of the Navy, a position he held for more than four years.

In 1986 he was awarded Boston University's "Distinguished Alumni Award" for outstanding accomplishment in the field of public relations.

He is a member of the National Communications Council of Virginia Polytechnic Institute and State University.

Hetu has a bachelor of Science degree from John Carroll University in Cleveland, Ohio, and a Master of Science in Public Relations from Boston University.

AIA is the trade association representing the nation's manufacturers of commercial, military and business aircraft, helicopters, aircraft engines, missiles, spacecraft, and related components and equipment.

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